

- **A. Title of the Workshop/Activity:** Expert Talk: Academia to Industry Fascinating World of Oenology and Related Career Prospects
- B. **Background:** The Botany Department's Expert Talk Series Academia to Industry serves as a vital platform facilitating the seamless transition of knowledge and skills between academic research and industrial applications. This initiative brings together esteemed speakers from academia and industry to share their insights, experiences, and expertise with students, researchers, and professionals. One such lecture within this series was titled "Fascinating World of Oenology and Related Career Prospects," which delved into the intriguing field of oenology and its diverse career opportunities. Through interactive sessions, and discussions like this, participants gain valuable insights into cutting-edge research, emerging trends, and career opportunities in botanical sciences and related industries. By fostering dialogue and collaboration, this series inspires the next generation of botanists to make meaningful contributions while bridging the gap between theory and practice, ultimately cultivating a culture of innovation, entrepreneurship, and professional development within the botany community.
- C. Aims/Objectives: The aim of the lecture "Fascinating World of Oenology and Related Career Prospects" was to provide participants with a comprehensive understanding of the multifaceted field of wine science, known as oenology, while highlighting the diverse career opportunities available within the wine industry. By exploring the intricacies of grape cultivation, wine production techniques, sensory evaluation, and market trends, the lecture aimed to inspire students, researchers, and professionals to consider the vast array of career paths in viticulture, winemaking, wine marketing, distribution, and entrepreneurship. Through engaging presentations, case studies, and discussions led by our expert, participants gained valuable insights into the dynamic and rewarding world of oenology, empowering them to pursue fulfilling careers in this fascinating field.
- D. Location: SIES ASCS (Autonomous)
- E. **Target audience/participants with expected number:** F. Y. B. Sc. (39 students), S. Y. B. Sc. (20 students), T. Y. B. Sc. (9 students) and M. Sc. I and M. Sc. II Students (11 students)
- F. Date of the activity: Friday, 25th August, 2023
- G. **Name of Resource Persons:** Mr. Pranil Parab (Oenologist and Product Assistant at Mondo Brewing Company, United Kingdom)
- H. **Outcome/Feedback:** The lecture was highly informative and engaging for the participants. Participants expressed appreciation for the comprehensive overview of wine science and the diverse career opportunities within the industry. 95% of the attendees agreed that the theme of the topic was relevant to their subject. Approximately 95% of the participants also felt that the concept was excellently elaborated by the speaker. Approximately 85% of the participants expressed their interest in the field of oenology

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Name: Mrs. Sakshi Head, Department of Botany

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and likely wanted to pursue it in the future. The interactive nature of the presentation, was widely praised for providing valuable insights and real-world examples. Overall, the feedback was overwhelmingly positive, with participants expressing gratitude for the opportunity to learn from knowledgeable speakers and gain a deeper understanding of the dynamic and rewarding world of oenology.

I. Funding if any: Nil

J. Annexures:

i. List of Participants: Attendance Images

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# ii. Flyer / E-Brochure for the Activity



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# iii. Photographs (Geotagged)







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